

MATHEWS MOTION MEDIA

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Education and Family Literacy Productions

High School Issues

- "facts.org Promotional Program," a five minute Florida Department of Education program for high school students to introduce them to the facts.org website and some specific features related to planning their future after high school. The program appeals to all types of students, and helps them understand that no matter what there plans are, facts.org can help them.
- "ePEP Tutorial," a seven minute Florida Department of Education program to help high school students use the Personal Education Planner on the facts.org website. The program has a high school student host, and uses high-resolution full motion web page captures to guide the students through each part of the process step-by-step.
- "Poetry: The Power of Words," a half-hour SAFETY-NET student education program given by Sharon Draper, motivational speaker and winner of the national Teacher of the Year award.
- "Poetry in the Classroom," a one-hour student education program produced at the Industry School in New York, featuring poet Omanii Abdullah and aired on SAFETY-NET.
- "Finding Inspiration Through Reading and Writing," a half-hour SAFETY-NET student education program given by Sharon Draper, motivational speaker and winner of the national Teacher of the Year award.

Family Literacy Issues

- "Research-Based Reading for Parents," a 30-minute educational program for the parents and caregivers involved in the Florida Department of Corrections Even Start literacy program.
- "Storytelling and Bookmaking," a 30-minute educational program for the parents and caregivers involved in the Florida Department of Corrections Even Start literacy program.
- "An Introduction to Even Start for Our Benefactors and Community Leaders," a 12-minute program for a more general audience to explain how Even Start helps promote family literacy, featuring footage of a variety of facilities and interviews with staff and participants.
- "An Introduction to Even Start for Our Early Childhood Education Partners," a 16-minute program for child care centers, featuring footage of two early childhood education centers and interviews with staff.
- "An Introduction to Even Start for Our Teenage Parent Program Partners," a 22-minute program for high schools that have teenage parent programs, featuring footage of a teenage parent program at the Eau Gallie High School in Melbourne and interviews with staff and teenage parents.
- "An Introduction to Even Start for Our Head Start Partners," a 13-minute program for facilities that have Even Start and Head Start programs collaborating. The program features footage of the Three Oaks Elementary School in Fort Myers and interviews with staff and administrators.
- "An Introduction to Even Start for Our New Families with Children from Birth to Three Years of Age," an 18-minute recruiting program explaining the benefits of Even Start participation to parents with younger children, featuring footage of several facilities and interviews with staff and parents.

- "An Introduction for Our New Employees to Even Start Home-Based Projects," a 26-minute orientation program for new Even Start employees who will be working in home-based projects. The program features footage of several home visits, and interviews with parents and staff.
- "An Introduction for Our New Employees to Even Start Center-Based Projects," a 22-minute orientation program for new Even Start employees who will be working in center-based projects. The program features footage of several Even Start collaboration centers and interviews with parents and staff.
- "An Introduction to Even Start," a 15-minute introductory program on the Even Start literacy program being expanded in Florida Correctional Institutions.

Staff Training/Development

- "Your Way Out to Stay Out Teacher's Instruction Guide," a 15-minute introduction and teaching guide to the "Your Way Out to Stay Out" female inmate motivation series.
- "Teaching Science in a Youth Correctional Environment," a 15-minute program produced at the Industry School in New York, and aired on SAFETY NET.
- "Teaching Math in a Multi-Level Classroom," a 15-minute SAFETY-NET production, produced at Hernando Correctional Institution.
- "Remembering Why I Became a Teacher," a half-hour SAFETY-NET professional education program for teachers given by Sharon Draper, motivational speaker and winner of the national Teacher of the Year award.
- "Teaching Reading in the Content Areas," a 45-minute three-part series produced for SAFETY-NET.
- "Interactive Reading with Dr. Donna Richardson," a 30-minute program on teaching the benefits of using interactive reading methods, for both educational staff and to inmate parents.

Promotional and Public Relations

- “ePEP Promotional Spot,” a :30 second Florida DOE spot promoting the Personal Education Planner on the facts.org website. The spot was shown in movie theaters statewide.
- “Even Start Florida Logo,” a 30-second symbolic representation of what Even Start Florida is all about. This was produced on a custom-designed set and received rave reviews from Even Start Florida staff and their educational partners.